

Betty Hudson

Betty Hudson is an award winning communications industry leader with more than four decades of experience in every aspect of corporate and strategic communications, including consumer, employee, financial and cause related marketing, as well as brand and communications management. Having retired as Chief Communications Officer of the National Geographic Society at the end of 2015, Hudson now consults with business leaders, non-profit organizations and for profit entities on an array of communications issues.

Hudson is a member of the AFLAC Board of Directors, serving as a member of the company's Finance and Investment Committee, and chair of the Sustainability Committee. She is co-chair of the Washington Chapter of Women's Corporate Directors, an international organization of more than 3000 women serving on more than 5000 corporate boards worldwide, and is a member of the WCD global advisory council.

Active in community affairs, Hudson serves on the board of trustees of the Kakenya Center for Excellence, a boarding school serving Masai girls in Kenya. She is a past president of the New York Women's Agenda and the Montclair Board of Education in Montclair, New Jersey, a former chairman of the Inova Fairfax Children's Hospital Quality Committee. She is also a former board member of the Inova Health Care Services board and the Associates Board of Directors of the Wolf Trap Foundation for the Performing Arts.